



PRESS RELEASE

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IRT wins three 2010 Australian Business Awards

Aged care and seniors living provider IRT has been announced as the winner of three 2010 Australian Business Awards, in a competition which honours business excellence, product excellence, sustainability and commercial success in their respective industries.

IRT was announced the:

- **2010 Australian Business Awards winner for Enterprise**, recognising organisations that have achieved outstanding commercial success whilst undertaking bold new ventures;
- **2010 Australian Business Awards winner for Service Excellence**, recognising organisations that deliver outstanding customer service;
- **2010 Australian Business Awards winner for Recommended Employer**, recognising organisations that provide a stimulating and supportive workplace.

IRT Chief Executive Nieves Murray was ecstatic at the company's success for the second consecutive year, paying tribute to the 1800 staff and 5000 residents and clients who encompass the IRT "family" across NSW and the ACT.

"These awards recognise the commitment of our people to the seniors in our communities and to their support of each other in providing the best care and service for our residents and clients," Ms Murray said.

"It is a privilege to have colleagues who share your passion and are willing to share and contribute to the company's vision to provide the optimum quality of life for older people in our community."

Australian Business Awards Program Director Tara Johnston commended the achievements of all winners, stating IRT was one of 105 Australian Business Award recipients from 962 organisations.

"The standard of entries for 2010 has underpinned the strength of the Australian economy and provides a welcome opportunity for organisations committed to business and product excellence to receive the recognition they deserve," Ms Johnston said.

"Congratulations to all the winners. In addition to highlighting the outstanding achievements of the winning organisations in the private and public sector, we are pleased that these Awards continue to promote key values in the workplace, including corporate responsibility, enterprise,

innovative business practices, community contribution, product and service excellence across all industries.”

Australian Business Award entries are separated by industry classification per award category and evaluated in accordance with the award criteria across seven main areas: leadership & strategy, impact on industry, adaptability & sustainability, human resource management, customer relationship management, process management and evidence of success.

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For further information or interviews please contact:

Amanda Kunkler

Media & Community Relations Officer at IRT

Tel: 4221 6692 / 0414 836417 or Email: akunkler@irt.org.au

About IRT:

IRT is Australia’s largest not-for-profit, community based aged care and retirement living provider*. It has been providing care, services and accommodation to older Australians for 40 years. IRT manages villages more than 30 locations across the Illawarra, South Coast of NSW, Sydney and Canberra. It services the needs of more than 5000 residents and clients. (*BRW Nov 2008)

About the Australian Business Awards:

The Awards are a national, all-encompassing awards program honouring organisations that demonstrate the core values of business excellence, product excellence, sustainability and commercial success in their respective industries. The most comprehensive of its kind, the awards are open to all Australian companies and organisations, private or public. This includes multi-national subsidiaries, government departments, agencies or bodies, franchisors and non-government organisations are all eligible to enter.

The mission of the Australian Business Awards is:

- To conduct an annual awards program with regional recognition and global significance;
- To recognise and honour corporate and product excellence;
- To ensure that the judging process is fair and objective, free of bias or influence; and
- To provide a viable world-class initiative that is technologically advanced for consumers and the business community

Details regarding the Awards program can be obtained at www.businessawards.com.au